



2025 CONSHOHOCKEN FUNFEST SPONSORSHIP OPPORTUNITIES

WHAT IS FUNFEST

Funfest is a long-standing community event in the Borough of Conshohocken that started in 1993. This event turns Fayette Street into a six-block street festival filled with music, vendors, food trucks, and children's activities. Funfest is a free event that annually draws thousands of visitors to the Borough.

WHY YOUR SUPPORT MATTERS

As a community event, Funfest puts a spotlight on local vendors and Borough businesses and also provides a fun community day for our residents and nearby visitors to the Borough.

BRAND EXPOSURE

Getting involved in Funfest opens up your brand, company, and/or organization not only to thousands of visitors on the day of the event, but all year long. Your brand would be a part of the Funfest website, mentioned on our Facebook and Instagram pages, and featured on our promotional materials—including our very popular giveaway tote bags.

PLEASE SEE SPONSORSHIP OPPORTUNITIES ON THE NEXT PAGE

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP

\$250

- Sponsor's name listed on the back of the Funfest Tote Bag.
- Sponsor's name listed on the back of the Funfest event worker/volunteer t-shirts.
- Sponsor's name listed on the Funfest page of the Borough website.

SILVER SPONSORSHIP

\$500

- Sponsor's name listed on the back of the Funfest Tote Bag.
- Sponsor's name listed on the back of the Funfest event worker/volunteer t-shirts.
- Sponsor's name listed on the Funfest page of the Borough website, and Borough social media outlets.

GOLD SPONSORSHIP

\$1,000

- Sponsor's logo appears on the back of the Funfest Tote Bag.
- Sponsor's promotional materials included in the Funfest Tote Bag.
- Sponsor's logo appears on the back of the Funfest event worker/volunteer t-shirts.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

PLATINUM SPONSORSHIP

\$1,500

- Sponsor's name or logo featured in an issue of the Conshohocken Borough mailed newsletter.
- Sponsor's logo listed on the sound stage banners at 1st Avenue and Fayette Street.
- Sponsor's logo appears on the back of the Funfest Tote Bag.
- Sponsor's logo appears on the back of the Funfest event worker/volunteer t-shirts.
- Sponsor's promotional materials included in the Funfest Tote Bag.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

All sponsor levels have the opportunity to set up a 10x10 booth at the event at no additional charge. Space is limited. All booth participants, including sponsors, must provide their own tents, tables, and chairs, etc. Please indicate if you intend to have a 10'x10' booth space on your application.

The deadline to apply for a sponsorship with a vendor booth is June 1, 2025.

PAYMENT INFORMATION

Acceptable forms of payment include credit card, check, and money order.

How to Pay with a Check & Money Order:

- Must be made payable to the Borough of Conshohocken.
- Please mail or deliver to Borough Hall, Attn: Funfest, 400 Fayette Street, Suite 200, Conshohocken, PA 19428.

How to Pay with a Credit Card:

- Go to: <https://www.conshohockenpa.gov/payonline>
- Select the Miscellaneous Payment Portal Option
- Select the applicable sponsorship fee option and enter your credit card information

Please note that all credit card transactions will be charged a convenience fee of approximately 2.65% of the total cost or a \$3 minimum, whichever is higher.

FUNFEST SPONSORSHIP APPLICATION

Please complete the below form and return with your payment.

Acceptable forms of payment include credit card, check, and money order.

Checks and money orders must be made payable to the *Borough of Conshohocken*.

Applications and payments can be mailed to the Borough Administrative Office at:

Borough Hall, Attn: Funfest Sponsor, 400 Fayette Street, Suite 200, Conshohocken, PA 19428.

Applications may also be returned via email to funfest@conshohockenpa.gov or faxed to 610-828-0920.

ALL SPONSORSHIP FORMS MUST BE RECEIVED NO LATER THAN FRIDAY, AUGUST 9, 2024.

Platinum Sponsorship - \$1,500

Gold Sponsorship - \$1,000

Silver Sponsorship - \$500

Bronze Sponsorship - \$250

Name of Company/Organization (This is how it will appear on promotional materials. Please print clearly.):

Business Contact Name: _____

Phone Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

BOOTH INFORMATION

Do you intend to set up a 10'x10' booth on Fayette Street? YES NO

IF YOU INTEND TO HAVE A BOOTH, PLEASE ANSWER THE FOLLOWING	IF YES, PLEASE DESCRIBE	
Will you be giving anything away?	YES	NO
Do you intend to have a raffle?	YES	NO
Do you intend on selling pre-packaged or pre-prepared foods or beverages?*	YES	NO

*Note: Aside from Conshohocken Borough restaurants, booth participants are not permitted to prepare and sell hot food on site. Only pre-packaged/pre-prepared foods may be sold without a license. Participants intending to prepare and sell hot foods directly on site must submit a Food Truck Application and contact the Borough immediately at 610-828-1092. This type of participation is limited, and separate fees apply.

Additional Booth Requests (location, next to, etc. Requests are not guaranteed):

Signature: _____

Printed Name: _____ Date: _____

FUNFEST SPONSORSHIP APPLICATION

HOLD HARMLESS/INDEMNITY AGREEMENT

*****THIS SECTION IS ONLY REQUIRED FOR SPONSORS REQUESTING A 10'X10' BOOTH SPACE*****

The undersigned agrees to comply with rules and regulations. Noncompliance will result in your removal from the event with no refund. The undersigned further certifies that he or she is the responsible party submitting this application and that he or she is authorized to 1) execute on behalf of the group, and 2) accept legal process on behalf of the group.

To the fullest extent permitted by law, the undersigned shall indemnify and hold harmless the Borough of Conshohocken, its agents and employees from and against all claims, damages, losses and expenses including but not limited to attorney's fees, arising out of or resulting from the event, regardless of whether such claim, damage, loss or expense is caused, in whole or in part, by the indemnified hereunder, unless any such claim, damage, loss or expense is caused by the gross negligence or willful misconduct of the Borough, or anyone directly or indirectly employed by the Borough, or anyone for whose acts the Borough is liable. Such obligation shall not be construed to negate or abridge, or otherwise reduce any other right or obligation of indemnity, which would otherwise exist as to any party or person, described in this paragraph.

Photo Release

I give permission to Borough of Conshohocken for the free use of my likeness and that of my child or ward, in connection with any broadcast, telecast, video, photograph, print media, or other publicity.

By signing below, I acknowledge I have read and understand the above Hold Harmless and Indemnity Agreement and Photo Release.

Business/Organization Name: _____

Contact Name: _____

Signature: _____ Date: _____