



# BOROUGH OF CONSHOHOCKEN

## Conshohocken Funfest Sponsorship Opportunities

MAYOR  
Yaniv Aronson

BOROUGH COUNCIL  
Colleen Leonard, President  
Tina Sokolowski, Vice-President  
Robert Stokley, Senior Member  
Anita Barton, Member  
James Griffin, Member  
Jane Flanagan, Member  
Karen Tutino, Member

---

Stephanie Cecco  
Borough Manager

---

Dear Community Neighbor,

Conshohocken Funfest has become a long-standing community event dating back to 1993. The event has been made possible in part by our residents, businesses, volunteers and donors who have dedicated their time and resources.

The Borough of Conshohocken is pleased to announce that Funfest will take place in 2021 on Saturday, September 18, 2021, along Fayette Street from 12:00 pm – 8:00 pm. The event will be filled with live music and children's activities; outdoor restaurant dining on the street; art and craft vendors and live demos; and local community groups, businesses and sponsors.

The support of Funfest in prior years has always been greatly appreciated and has allowed the tradition of Funfest to endure. While the Borough of Conshohocken looks forward to hosting the event again in 2021, we need your help to continue to make it a success! Your donation of time and resources goes a long way to support this event. We invite you to view the benefits of the various sponsorship levels highlighted below. Donations of any amount are also welcome.

To learn more about the event or to apply to be a sponsor online, please visit our website at [www.ConshyFunfest.org](http://www.ConshyFunfest.org). A copy of the sponsor application is also attached for your convenience and may be returned using the instructions found on the application.

Thank you for considering becoming a sponsor of the 2021 Funfest event! We look forward to working with you. If you should have any questions, please contact the Borough of Conshohocken directly at 610-828-1092.

---

### SPONSORSHIP LEVELS:

#### **Platinum Sponsorship - \$1,500**

- Sponsor's name or logo featured in an issue of the Conshohocken Borough mailed newsletter.
- Sponsor's logo listed on the main stage banner at 1st Avenue and Fayette Street.
- Sponsor's logo listed on the back of the Funfest T-Shirt.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

#### **Gold Sponsorship - \$1,000**

- Sponsor's logo listed on the back of the Funfest T-Shirt.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

#### **Silver Sponsorship - \$500**

- Sponsor's name listed on the back of the Funfest T-Shirt.
- Sponsor's name listed on the Funfest page of the Borough website, and Borough social media outlets.

#### **Bronze Sponsorship - \$250**

- Sponsor's name listed on the back of the Funfest T-Shirt.
- Sponsor's name listed on the Funfest page of the Borough website.

*\*\*\* All sponsor levels also have the opportunity to set up a 10x10 booth at the event at no additional charge. Space is limited. Availability is determined on a first come first serve basis. All booth participants, including sponsors, must provide their own tents, tables and chairs, etc. Please indicate if you intend to have a 10'x10' booth space on your application. \*\*\**



**BOROUGH OF  
CONSHOHOCKEN**  
MONTGOMERY COUNTY, PENNSYLVANIA

**Conshohocken Funfest**  
Sponsorship Opportunities  
Saturday, September 18, 2021  
12:00 pm – 8:00 pm  
Fayette Street

**FUNFEST SPONSORSHIP APPLICATION**

Please complete the below form and return with your payment. Acceptable forms of payment include credit card, check and money order. Checks and money orders must be made payable to the *Borough of Conshohocken*. Applications and payments can be returned to the Borough Administrative Office at: **Borough Hall, Attn: Funfest Sponsor, 400 Fayette Street, Suite 200, Conshohocken, PA 19428.**

*All sponsorship forms must be received no later than Friday, August 13, 2021.*

Platinum Sponsorship - \$1,500     Gold Sponsorship - \$1,000     Silver Sponsorship - \$500     Bronze Sponsorship - \$250

Name of Company/Organization: \_\_\_\_\_  
(As it will appear on promotional material. Please print clearly.)

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

**Booth Information**

- All sponsor levels also have the opportunity to set up a 10x10 booth at the event at no additional charge. Booth space is limited. Availability is determined on a first come, first serve basis.
- All booth participants, including sponsors, must provide their own tents, tables and chairs, etc.
- The Borough of Conshohocken does not permit the use of generators or provide electric at booth spaces.
- Please include an active email account above. Communication will be conducted mainly through email.
- Applicants will be sent email confirmation of their received application and payment.
- Sponsors that are approved to have a booth will receive a separate email with additional details and instructions regarding their booth location, space number, unloading/ loading, and parking, etc. This information will be provided one (1) week prior to the event.
- Checks and money orders will be processed as they are received.

Do you intend to set up a 10' x 10' booth on Fayette Street?..... YES  NO

Do you intend to have a raffle?..... YES  NO

Will you be giving anything away?..... YES  NO

Do you intend to sell pre-packaged or pre-prepared foods or beverages?..... YES  NO

**\*\*\* Note:** Aside from Conshohocken Borough restaurants, booth participants are not permitted to prepare and sell hot food on site. Only pre-packaged/pre-prepared foods may be sold without a license. Participants that intend to prepare and sell hot foods on site during the event must contact the Borough of Conshohocken at 610-828-1092. This type of participation is limited and will require the completion of a Conshohocken Borough Food Vendor License Application. Additional fees may apply.

Additional requests (location, next to...etc. Requests are not guaranteed): \_\_\_\_\_

**PAYMENT INFORMATION**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Credit Card # (Visa, MasterCard and Discover only)

--	--

Expiration Date

--	--	--

--	--	--	--	--

Security Code

Card holder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Check # or Money Order # **Make payable to the Borough of Conshohocken**

**\*Please note: all credit card transactions will be charged a convenience fee of approximately 2.65% to the total cost or a \$3 minimum, whichever is higher.**



**HOLD HARMLESS/INDEMNITY AGREEMENT**

**\*\*\*THIS PAGE IS REQUIRED ONLY FOR SPONSORS REQUESTING A 10'X10' BOOTH SPACE ONLY\*\*\***

The undersigned agrees to comply with rules and regulations. Noncompliance will result in your removal from the event with no refund. The undersigned further certifies that he or she is the responsible party submitting this application and that he or she is authorized to 1) execute on behalf of the group, and 2) accept legal process on behalf of the group.

To the fullest extent permitted by law, the undersigned shall indemnify and hold harmless the Borough of Conshohocken, its agents and employees from and against all claims, damages, losses and expenses including but not limited to attorney's fees, arising out of or resulting from the event, regardless of whether such claim, damage, loss or expense is caused, in whole or in part, by the indemnified hereunder, unless any such claim, damage, loss or expense is caused by the gross negligence or willful misconduct of the Borough, or anyone directly or indirectly employed by the Borough, or anyone for whose acts the Borough is liable. Such obligation shall not be construed to negate or abridge, or otherwise reduce any other right or obligation of indemnity, which would otherwise exist as to any party or person, described in this paragraph.

**Pertaining to COVID-19**

By signing this agreement, I, on behalf of myself and my employee(s) acknowledge the contagious nature of COVID-19 and voluntarily assume the risk that my employee(s) and I may be exposed to or infected by COVID-19 by participating in the Conshohocken Funfest event, and that such exposure or infection may result in personal injury, illness, permanent disability, and/or death. I understand that the risk of becoming exposed to or infected by COVID-19 at the Conshohocken Funfest event may result from the actions, omissions, or negligence of myself and others, including, but not limited to, Conshohocken Borough employees, other event participants, and the general community attending the event. I, on behalf of myself and my employee(s) voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to my employee(s) or myself including, but not limited to, personal injury, disability, and/or death, illness, damage, loss, claim, liability, or expense, of any kind, that I or my employee(s) may experience or incur in connection with myself and/ or my employee(s) attendance at the Conshohocken Funfest event. On my behalf, and on behalf of my employee(s) I hereby indemnify, release, covenant not to sue, discharge, and hold harmless Conshohocken Borough, its employees, agents, and representatives, of and from any claim, including all liabilities, claims, actions, damages, costs or expenses of any kind arising out of or relating to my and/or my employee(s) attendance at the Conshohocken Funfest event. I understand and agree that this release includes any claims based on the actions, omissions, or negligence of Conshohocken Borough, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation. I further acknowledge that this indemnification and release extends to third parties that suffer illness, damage, loss, claims, liability, or expense of any kind as a result of my, and/or my employee(s) attendance at the Conshohocken Funfest event, and I agree to indemnify, defend, and hold the Borough harmless from any claims brought by such third parties. I acknowledge that the Borough may, at its discretion, choose legal counsel for purposes of defending any suit encompassed by this waiver and indemnification, and agree to fund any and all reasonable expenses incurred in defending such suit.

**Photo Release**

I give permission to Borough of Conshohocken for the free use of my likeness and that of my child or ward, in connection with any broadcast, telecast, video, photograph, print media, or other publicity.

***By signing below, I acknowledge that I have read and understand the above Hold Harmless and Indemnity Agreement and Photo Release.***

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_