



BOROUGH OF CONSHOHOCKEN

MONTGOMERY COUNTY, PENNSYLVANIA

Conshohocken Funfest
Sponsorship Application

Saturday, September 21, 2024
12:00 p.m. - 8:00 p.m.
Fayette Street

Dear Community Neighbor,

Conshohocken Funfest has become a long-standing community event dating back to 1993. The event has been made possible in part by our residents, businesses, volunteers, and donors who have dedicated their time and resources.

The Borough of Conshohocken is pleased to announce that Funfest will take place in 2024 on Saturday, September 21, 2024, along Fayette Street from 12 noon to 8 p.m. The event will be filled with live music, children's activities, outdoor restaurant dining on the street, arts and crafts vendors, and local community groups, businesses, and sponsors.

The support of Funfest in previous years has always been greatly appreciated and allowed the tradition of Funfest to endure. While the Borough of Conshohocken looks forward to hosting the event again in 2024, we need your help to continue to make it a success! Your donation of time and resources goes a long way to support this event. We invite you to view the benefits of our sponsorship levels highlighted below. Donations of any amount are also welcome.

To learn more about the event, please visit our website at www.ConshyFunfest.org.

Thank you for considering becoming a sponsor of the 2024 Funfest event! We look forward to working with you. If you have any questions, please contact the Borough of Conshohocken at 610-828-1092.

SPONSORSHIP LEVELS:

Platinum Sponsorship - \$1,500

- Sponsor's name or logo featured in an issue of the Conshohocken Borough mailed newsletter.
- Sponsor's logo listed on the main stage banner at 1st Avenue and Fayette Street.
- Sponsor's logo listed on the Funfest Tote Bag.
- Sponsor's promotional materials included in the Funfest Tote Bag.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

Gold Sponsorship - \$1,000

- Sponsor's logo listed on the Funfest Tote Bag.
- Sponsor's promotional materials included in the Funfest Tote Bag.
- Sponsor's name listed on the Borough TV Channel; the digital sign in the Borough Hall lobby; the Funfest page of the Borough website, and Borough social media outlets.

Silver Sponsorship - \$500

- Sponsor's name listed on the back of the Funfest Tote Bag.
- Sponsor's name listed on the Funfest page of the Borough website, and Borough social media outlets.

Bronze Sponsorship - \$250

- Sponsor's name listed on the back of the Funfest Tote Bag.
- Sponsor's name listed on the Funfest page of the Borough website.

**** All sponsor levels also have the opportunity to set up a 10x10 booth at the event at no additional charge. Space is limited. Availability is determined on a first-come, first-serve basis. All booth participants, including sponsors, must provide their own tents, tables, and chairs, etc. Please indicate if you intend to have a 10'x10' booth space on your application. ****



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FUNFEST SPONSORSHIP APPLICATION

Please complete the below form and return with your payment. Acceptable forms of payment include credit card, check, and money order. Checks and money orders must be made payable to the **Borough of Conshohocken**. Applications and payments can be mailed to the Borough Administrative Office at: **Borough Hall, Attn: Funfest Sponsor, 400 Fayette Street, Suite 200, Conshohocken, PA 19428**. Applications may also be returned via email to funfest@conshohockenpa.gov or faxed to 610-828-0920.

ALL SPONSORSHIP FORMS MUST BE RECEIVED NO LATER THAN FRIDAY, AUGUST 9, 2024.

Platinum Sponsorship - \$1,500 Gold Sponsorship - \$1,000 Silver Sponsorship - \$500 Bronze Sponsorship - \$250

Name of Company/Organization *(As you want it to appear on promotional material. Please print clearly.):*

Business Contact Name: _____

Phone Number: _____ Email Address: _____

Address: _____

Booth Information

- All sponsor levels also have the opportunity to set up a 10x10 booth at the event at no additional charge. Booth space is limited. Availability is determined on a first-come, first-serve basis.
- All booth participants, including sponsors, must provide their own tents, tables, and chairs, etc.
- The Borough of Conshohocken does not permit the use of generators or provide electric at booth spaces.
- Please include an active email account above. Communication will be conducted mainly through email.
- Applicants will be sent email confirmation of their received application and payment.
- Sponsors who approved to have a booth will receive a separate email with additional details and instructions regarding their booth location, space number, unloading/loading, and parking, etc. This information will be provided one (1) week prior to the event.
- Checks and money orders will be processed as they are received.

Do you intend to set up a 10'x10' booth on Fayette Street?..... YES NO

Do you intend to have a raffle?..... YES NO

Will you be giving anything away?..... YES NO

Do you intend to sell pre-packaged or pre-prepared foods or beverages?..... YES NO

***** Note:** *Aside from Conshohocken Borough restaurants, booth participants are not permitted to prepare and sell hot food on site. Only pre-packaged/pre-prepared foods may be sold without a license. Participants that intend to prepare and sell hot foods on site during the event must contact the Borough of Conshohocken at 610-828-1092. This type of participation is limited and will require the completion of a Conshohocken Borough Food Vendor License Application. Additional fees may apply.*

Additional requests (location, next to...etc. Requests are not guaranteed): _____



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Payment Information

Acceptable forms of payment include credit card, check, and money order. Credit card, check, and money order payments will be processed as they are received by the Borough of Conshohocken.

Credit Card Payments:

- Go to: <https://www.conshohockenpa.gov/payonline>
- Select the Miscellaneous Payment Portal Option
- Select applicable sponsorship fee option and enter credit card information

Check & Money Order Payments:

- Must be made payable to the Borough of Conshohocken.
Please mail or deliver to: Borough Hall, Attn: Funfest, 400 Fayette Street, Suite 200, Conshohocken, PA 19428.

**Please note: all credit card transactions will be charged a convenience fee of approximately 2.65% to the total cost or a \$3 minimum, whichever is higher.*

HOLD HARMLESS/INDEMNITY AGREEMENT

*****THIS SECTION IS REQUIRED ONLY FOR SPONSORS REQUESTING A 10'X10' BOOTH SPACE ONLY*****

The undersigned agrees to comply with rules and regulations. Noncompliance will result in your removal from the event with no refund. The undersigned further certifies that he or she is the responsible party submitting this application and that he or she is authorized to 1) execute on behalf of the group, and 2) accept legal process on behalf of the group.

To the fullest extent permitted by law, the undersigned shall indemnify and hold harmless the Borough of Conshohocken, its agents and employees from and against all claims, damages, losses and expenses including but not limited to attorney's fees, arising out of or resulting from the event, regardless of whether such claim, damage, loss or expense is caused, in whole or in part, by the indemnified hereunder, unless any such claim, damage, loss or expense is caused by the gross negligence or willful misconduct of the Borough, or anyone directly or indirectly employed by the Borough, or anyone for whose acts the Borough is liable. Such obligation shall not be construed to negate or abridge, or otherwise reduce any other right or obligation of indemnity, which would otherwise exist as to any party or person, described in this paragraph.

Photo Release

I give permission to Borough of Conshohocken for the free use of my likeness and that of my child or ward, in connection with any broadcast, telecast, video, photograph, print media, or other publicity.

By signing below, I acknowledge I have read and understand the above Hold Harmless and Indemnity Agreement and Photo Release.

Business/Organization Name: _____

Contact Name: _____

Signature: _____

Date: _____